Fire Rock™ Treated Salt is your all American Rock Salt treated with magnesium chloride and an organic based performance enhancer. Each liquid encapsulated crystal will promote the brining action of the rock salt so that snow and ice melts quicker and keeps on working at temperatures well below the melting point of straight rock salt.

Fire Rock™ Treated Salt is a quality controlled de-icing product that is thoroughly blended at our production facility in Mt Morris, New York and can be shipped via railcar or truck to strategically located stockpiles throughout the Northeast. Fire Rock™ Treated Salt will allow your maintenance teams to work during a wider range of temperatures, reduce product application rates and cover greater lane miles – resulting in savings not only to the environment but to your winter road maintenance budget as well.

MINED WITH PRIDE IN THE USA
PRODUCT FEATURES & BENEFITS
Fire Rock™ Treated Salt is pre-mixed to allow for a precise and uniform coating of each salt crystal that will provide you with the added benefits of:

- Inhibited corrosion
- Faster melting action
- Lower working temperatures to -13°F
- Reduced bounce and scatter
- Increased solid content extends the dilution of solution process
- Fleet optimization
- Fewer application trips
- Free flowing spreaders

FAST MELTING ACTION
When applied to snow-covered roadways or walkways, the fast brining action of Fire Rock™ Treated Salt immediately bores down into the snow & ice breaking the bond to the road surface resulting in bare pavement much faster than rock salt alone.

REDUCED BOUNCE AND SCATTER
Traditional rock salt bounces around and flies off the road with wind and traffic movement. Due to the higher density of Fire Rock™ Treated Salt, it tends to stay where it is spread, reducing the amount of product needed to clear the roads.

FLEET OPTIMIZATION
Fire Rock™ Treated Salt is the easiest decision for winter operations stakeholders. Not only will it prolong the life of costly equipment and reduce your turn around time, but with an abundant supply in strategic salt service centers throughout the Northeast, Fire Rock™ Treated Salt is becoming the industry standard for road safety and salt management.

LIABILITY CONCERNS RESOLVED
Unmanaged ice and snow is an accident waiting to happen. Slips and falls are the number 1 cause of accidents in the workplace where the buildup of hard ice pack can be hard to manage. Pre-treatment of these areas with Fire Rock Treated Salt will reduce the hard ice pack and thereby reduce the number of instances of slips and falls, lowering your liability.

FOR A STOCKPILE LOCATION NEAREST YOU CALL 1-888-762-7258

AMERICAN ROCK SALT
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